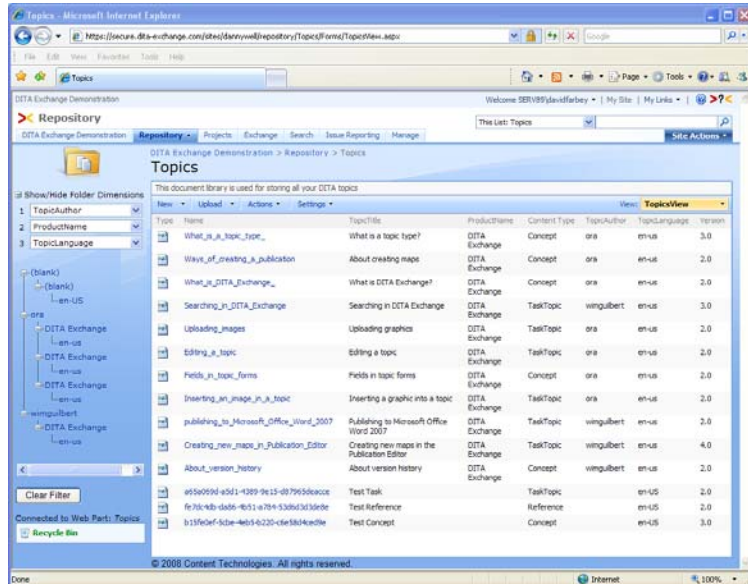


DITA Exchange is a complete end to end, single source publishing and content collaboration platform for small, medium and large companies and organizations. It is based on Microsoft Office SharePoint Server 2007 and the DITA open standard.



DITA Exchange Topic Repository

DITA Exchange is browser-based, so no client installation is needed. With DITA Exchange, technical writers and subject-matter experts can write DITA topics and compose and publish DITA maps without needing specialist XML or DITA training. DITA Exchange enables you to:

- Start writing DITA topics right away, without specialist DITA or XML training
- Compose DITA topics into publications, reusing content components
- Automatically publish, update or deliver your publications according to corporate standards

RAPID RESULTS WITH DITA EXCHANGE

Organizations around the world are rapidly adopting the Darwin Information Typing Architecture (DITA), an XML-based open standard for document development. DITA compliant content is modular and topics can be reused in multiple publications and formats, and can be shared across the organisation and with business partners. DITA is typically used for:

- Technical documentation, operating procedures, online help, and user guides
- Quality system and regulatory compliance documentation
- Training materials, courseware, and customer service documentation

DITA is a technically complex standard that usually requires specialized XML authoring tools and content management solutions, with implementation time measured in months or years. DITA Exchange offers rapid DITA results using familiar tools, Microsoft Office SharePoint Server 2007 and Microsoft Office 2007. DITA Exchange makes it possible for you to be productive with DITA in just a few weeks. And rapid implementation means an equally rapid return on investment.

DITA EXCHANGE IMPLEMENTATION OPTIONS

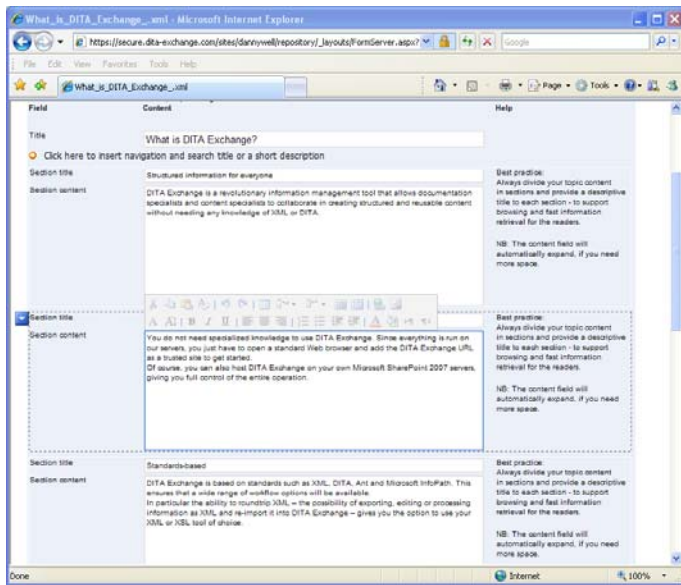
DITA Exchange offers a choice of implementation options:

- A hosted solution (software-as-a-service) (ASP)
- An in-house solution, using your own SharePoint 2007 server.

DITA EXCHANGE FEATURES

KEY FEATURES:

- Based on Microsoft Office SharePoint Server 2007 means instant access to all standard SharePoint features including user authentication, workflow, and easy customization
- Browser-based implementation means no client software installation. All you need is a browser and a connection
- Ready-to-use and customizable workflows, based on SharePoint's advanced workflow engine



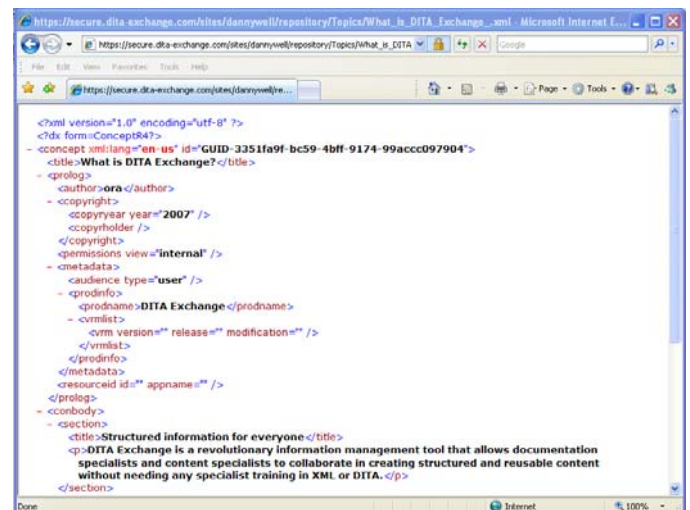
Form-based editor with no visible XML tags

PUBLISHING FEATURES

- DITA Open Toolkit is integrated with DITA Exchange and can be used from inside SharePoint
- Publish to multiple formats including Word document, PDF, HTML, HTML Help, Java Help, XPS, or even create a complete web site
- Extensible advanced publishing engine with plugins for your favorite publication format including FrameMaker, Word, Antenna House, and DITA Open Toolkit
- Built-in collaboration with XML translation memory applications
- DITA metadata fields are directly integrated into SharePoint custom lists

MAP LIBRARY AND TOPIC LIBRARY FEATURES

- Forms-based topic creation and editing with no visible XML tags
- Drag-and-drop publication editor for composing ditamap files from your topic files
- Dynamic map viewer can create an on-the-fly HTML rendition of your entire publication or of just one topic.
- Where Used feature shows which topic files - or ditamap files - are included in a ditamap
- Off-line editing allows you to download the entire ditamap with all its dependent files for editing in another XML editor, and to upload it just as easily when you are ready



Fully-compliant XML created "under the hood"

SHAREPOINT FEATURES

- Built-in configurable integrated records management
- Ready to use terminology wiki
- Project management dashboard for monitoring costs and spotting possible bottlenecks
- Wide area collaboration can allow customers, vendors and partners to work together on the same content

RAPID ROI

Implementing the DITA standard can result in significant savings in the total documentation life cycle cost, because of topic reuse across documents and multiple publication formats. When translation costs are included, the savings can be massive. DITA can dramatically improve time-to-market for new products by leveraging existing documentation assets. Rapid DITA implementation with DITA Exchange can bring an equally rapid return on investment.

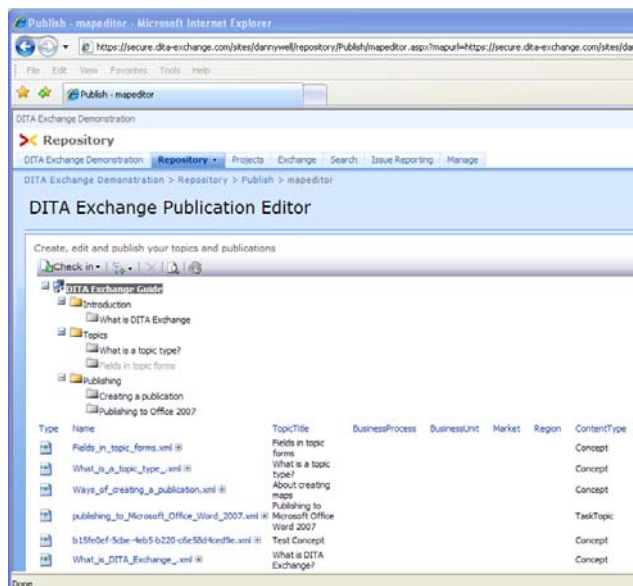
DITA EXCHANGE TECHNOLOGY BASE

SHAREPOINT 2007 TECHNOLOGY USED:

- Forms Services 2007
- Custom content types
- Custom lists and list views
- Advanced metadata roundtripping
- Custom document converters
- Custom web parts
- Custom feature (XML) packages
- Load balancing on document conversion
- SharePoint API classes

CORE TECHNOLOGIES:

- .NET Framework 2.0
- C# and JavaScript
- Ajax (asynchronous JavaScript and XML)



Drag-and-drop ditamap editor

TECHNICAL REQUIREMENTS

CLIENT:

- Internet Explorer 7 or 6 with current updates
- Hosted implementation - Internet connection required
- In-house implementation - Intranet connection required

SERVER:

- For hosted (ASP) solutions: None
- For in-house installations: Microsoft Office SharePoint 2007 Server

ABOUT CONTENT TECHNOLOGIES

Content Technologies ApS is a privately owned company incorporated in Denmark in 2000.

Based on more than 10 years experience with topic based authoring, developing authoring tools and handling XML, Content Technologies has developed DITA Exchange, a unique DITA solution which uses the Microsoft Office SharePoint Server 2007.

Content Technologies ApS

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DITA EXCHANGE UK PARTNER

The UK Partner for DITA Exchange is Dannywell Ltd., an independent technical communications and information design consultancy established by David Farbey, a leading member of the Society for Technical Communications (STC), in 2004.

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DITA Exchange™
by Content Technologies

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